

From Science to Business

FS2B

From Science to Business 2021 will prepare participants to:

- ◆ **Get acquainted with the business world** and learn how companies create value for society and for themselves: providing more, better and healthier food, a cleaner, healthier and safer environment, and a better quality of life and wealth.
- ◆ Understand the framework within which **companies work and how they create value** in a competitive environment.
- ◆ **Get a hands-on approach to the new venture creation process in the workshop session**, and the role that science/technology plays in it.
- ◆ See that **new venture creation needs scientists and engineers**, and that entrepreneurship can be an attractive career path.

When:

Welcome event:
4 October 2021
Classes and workshop:
5, 6, 14, 15 October 2021
from 9:00h -18:30h
(except Friday 15: from 9:00h -14:00h)

Where:

Classes and workshop at **ESADE EXECUTIVE EDUCATION Building**
Av. Esplugues 92-96,
Pedralbes, 08034 Barcelona

Addressed to:

Senior and postdoctoral researchers, staff and graduating doctoral students, members of the BIST community. Researchers from other institutions are also welcome upon request and subject to availability.

This course is designed to take place on-site at the ESADE premises. We strongly recommend the on-site participation to benefit from the face-to-face interaction and collaborative work with professors and participants. Nevertheless all sessions will have the option to be followed online.

Check with your institute's organizers to pre-register.

The BIST research centres are:

