



Barcelona Institute of
Science and Technology

esade

Executive
Education

From Science to Business

FS2B

Welcome event

November 2
16:00 – 18:00h

**Barcelona Institute
of Science and Technology**
C/ Comte d'Urgell 187
Escola Industrial, Building 12A
08036 Barcelona

Classes

November 3, 4, 12 & 13
9:00h – 18:00h
(except Friday 13: 9:00 – 14:00 h)
**Esade Executive Education
Building**
Av. Esplugues 92-96
Pedralbes
08034 Barcelona

Addressed to:

Senior and postdoctoral
researchers, staff and graduating
doctoral students, members of the
BIST Community.
Researchers from other institutions
are also welcome upon request and
subject to availability.

From Science to Business will prepare participants to:

- **Get acquainted with the business world** and learn how companies create value for society and for themselves: providing more, better and healthier food, a cleaner, healthier and safer environment, and a longer and better quality of life and wealth.
- Understand the framework within which **companies work and how they create value** in a competitive environment.
- **Get a hands-on approach to the new venture creation process**, and the role that science/technology plays in it.
- See that **new venture creation needs scientists and engineers**, and that entrepreneurship can be an attractive career path.

Check with your institute's organisers to register.

The BIST research centres are:

